

## **Press Release**

FOR IMMEDIATE RELEASE ON: November 21, 2012

**November 21, 2012 (Elkhart, In.)** – North America's top selling motorhome manufacturer, Thor Motor Coach had unleashed a new redesigned and bolder Outlaw toy hauler motorhome with the introduction of the 37LS model earlier this year. Joining the Outlaw's posse is the all new 37MD, the new model provides even more storage and sleeping capacity along with the most flexible hauling options in this very popular toy hauling Class A RV.



The 37MD extends the Outlaw brand as the most flexible motorhome available by adding a second slide room, which is dual-purposed as a second living area or dedicated bedroom. This functionality is the result of input from consumers looking to own a motorized toy hauler for hauling people and toys, but also want to have a single motorhome that can be converted for full-time camping.

The 37MD exterior provides massive, side-opening, storage compartments, full body paint packages and separate entries for the living room and garage. An exterior fueling station can be used to fill-up ATV's and dirt bikes, while outside entertainment options include garage radio controls, wall mounted marine grade speakers and 32" LCD TV located under the patio awning.

Inside the coach an array of upgrade appointments await, with Leatherette seating surfaces, solid surface kitchen countertop, 30" over the range convection microwave and easy-clean vinyl flooring throughout the entire coach. A new optional overhead bunk bed is located above the cockpit for added sleeping flexibility. The second living room/bedroom has a convertible sofa that makes into a queen sized air bed with a loft area for kids or storage.

A sliding glass door separates the garage from the front of the coach and includes a powered shade for privacy. Transform the Outlaw into the hottest hangout in the campground by turning the garage and ramp door into a place for entertaining with the optional 'Party Deck'. This patio railing system allows a veranda off the rear of the coach, while optional fold-down sofas will accommodate seating for six inside the garage or be converted in beds.



The full details on all Outlaw brand toy haulers can be found at: http://OutlawRV.com/

For more information about Thor Motor Coach, call (800) 860-5658, visit <u>http://ThorMotorCoach.com</u>, or write to: Thor Motor Coach, Inc., PO Box 1486, Elkhart, Indiana 46515.

## About Thor Motor Coach

Thor Motor Coach, Inc is an operating unit of Thor Industries, Inc. (NYSE:THO), producing various motorized recreational vehicles that are sold throughout the United States and Canada. Thor Motor Coach's RV brands include Class C Motorhomes; Four Winds and Chateau, Mercedes Benz Sprinter Based Diesel Motorhomes; Siesta Sprinter and Citation Sprinter, Class B Plus Motorhomes; Siesta and Citation, Class A Motorhomes Gas; A.C.E., Daybreak, Challenger, Hurricane, Windsport, and Outlaw Toy Haulers, Class A Diesel Motorhomes; Palazzo and Tuscany TAG & XTE.